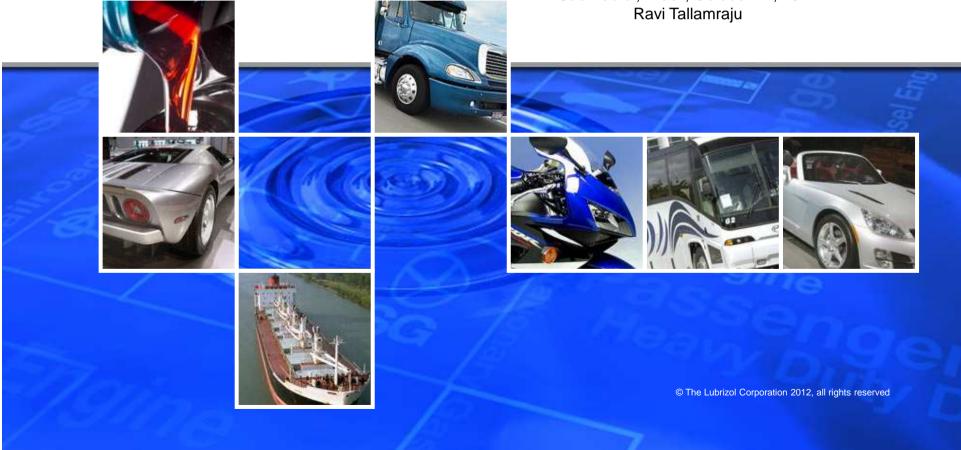


Lubrication Needs for Next Generation Gasoline Passenger Car Engine Technology

V Simpósio de Lubrificantes, Aditivos e Fluidos São Paulo, Brasil, October 24, 2012





Passenger Car Motor Oil Global Market Engine Oil Market Drivers

The engine oil market undergoes constant change as a result of three factors:



Changing emissions legislation



Increased fuel economy requirements

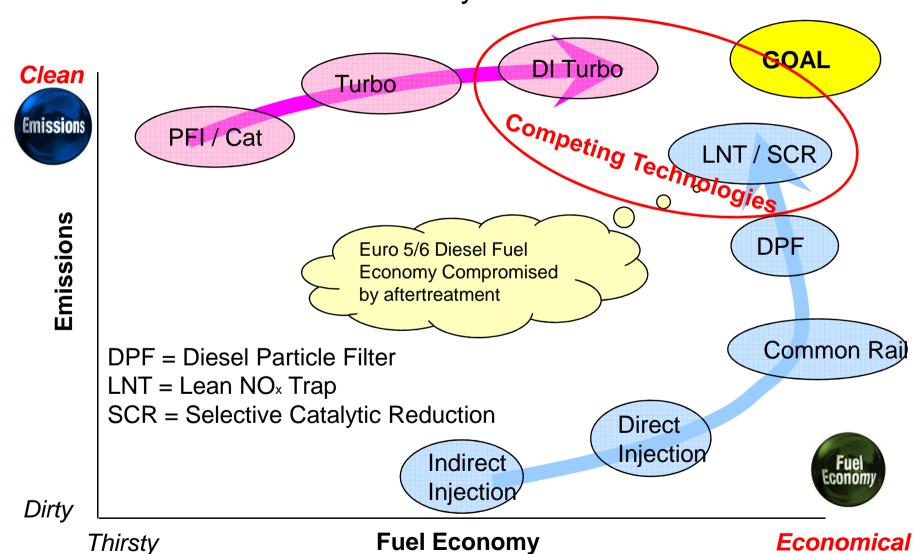


Durability under severe operating conditions



Diesel vs. Gasoline

head-to-head on fuel economy and emissions



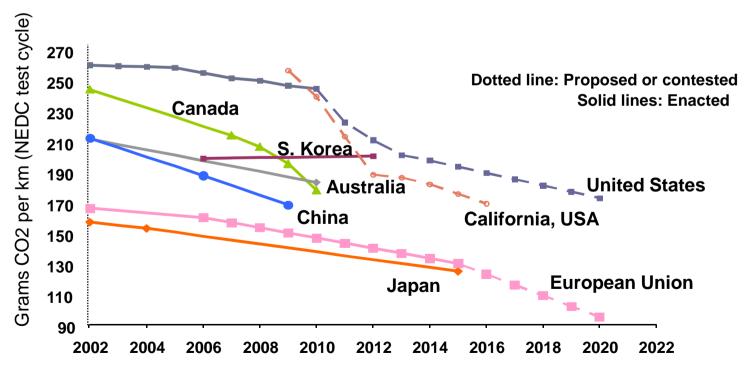


Passenger Car Motor Oil Global Market Legislation Focused on Reducing CO₂ Emissions



Many countries implementing regulations to limit CO₂

Actual and Projected GHG Emissions for New Passenger Vehicles



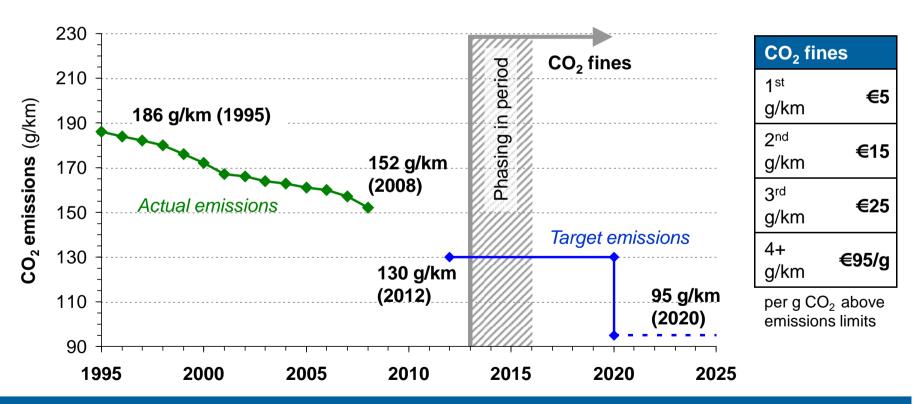
Source: Passenger Car Vehicle Greenhouse Gas and Fuel Economy Standards: A Global Update, January 2009.



Passenger Car Motor Oil Global Market Example: EU CO2 Passenger Car Legislation



EU average new car CO₂ emissions and proposed targets

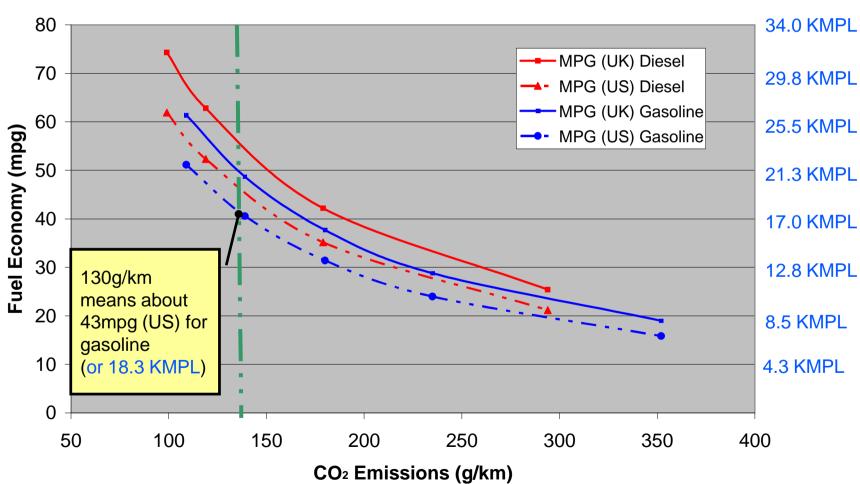


Based on 2008 sales, the fines payable in 2015 would be over €29 billion





FE-Emissions Link

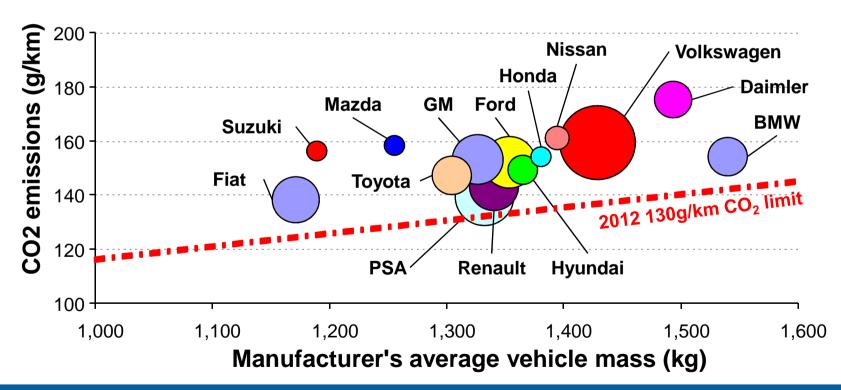




Passenger Car Motor Oil Global Market Example: EU CO₂ Passenger Car Legislation



- OEM positions in 2008 compared to 2012 CO₂ target
- Bubble size indicate relative volume of vehicle production



Each OEM may identify different ways to reduce CO2 emissions





Passenger Car Vehicle Hardware Changes

 The introduction of more sophisticated hardware will provide significant challenges for engine lubricants

Gasoline	Euro 3 2000	Euro 4 2005	Euro 5 2009	Euro 6 2014
Engine design	PFI	PFI + GDI	T-GDI	T-GDI
Aftertreatment	TWC	TWC	TWC	TWC +GPF

HD Diesel	Euro 3 2000	Euro 4 2005	Euro 5 2009	Euro 6 2014
Engine design	IDI + DI	DI	DI	DI
Aftertreatment	EGR	EGR +SCR	EGR + SCR	EGR +DPF +SCR

Source: Lubrizol

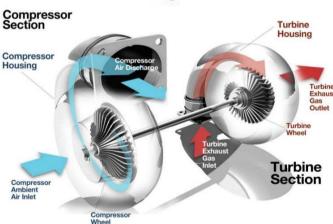
KEY	Engine design types		Aftert	Aftertreatment system types	
	PFI	Port fuel injection gasoline	TWC	Three-way catalyst	
	GDI	Direct injection gasoline	GPF	Gasoline particular filter	
	T-GDI	Turbo charged GDI	EGR	Exhaust gas recirculation	
	IDI	Indirect injection diesel	DPF	Diesel particulate filter	
	DI	Direct injection diesel	SCR	Selective catalytic reduction	



Passenger Car Motor Oil Global Market Engine Design Changes

- Gasoline direct injection (GDI)
 - Involves injection of the gasoline directly into the combustion chamber, rather than into the intake port
 - Gives power and efficiency benefits
- Adding a turbocharger (T-GDI)
 - Gives the engine designer the ability to provide the right amount of air for optimum combustion
 - Further increases power and efficiency

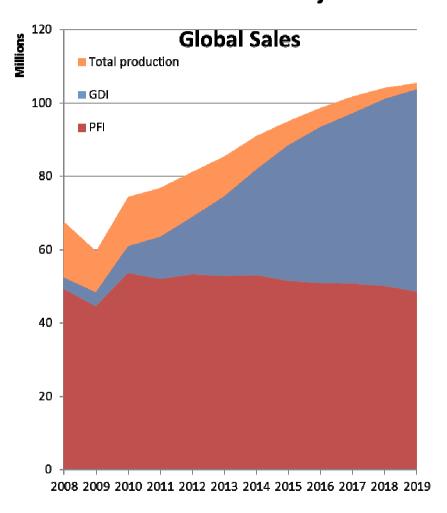


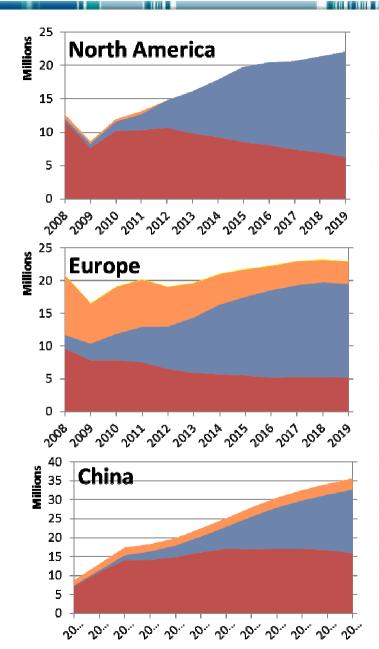


T-GDI engines are compact with high power output



GDI-New Sales Projections





Source: IHS Global insight

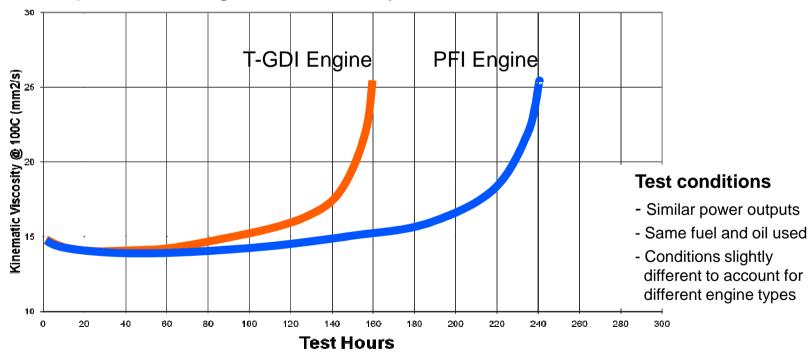


Passenger Car Motor Oil Global Market T-GDI: Performance Challenges for Engine Oils



Increased power density





T-GDI engines run hotter and harder, leading to increased oxidation



Passenger Car Motor Oil Global Market T-GDI: Performance Challenges for Engine Oils



- Turbocharging
 - Turbocharging increases the severity on the lubricant
 - A critically hot area for the oil is the turbocharger bearing
 - Accelerated oxidation rates can lead to a rapid degradation of the oil, causing deposits in the turbocharger and other areas



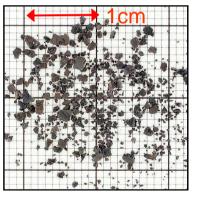
Turbo bearing seizure



Turbo shaft failure



Oil pickup blockage



Pickup deposits (solvent washed)

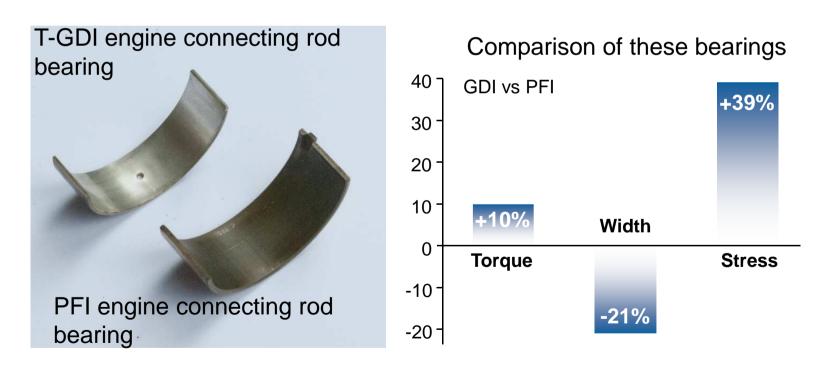
Turbocharging leads to increased oxidation and oil degradation



Passenger Car Motor Oil Global Market T-GDI: Performance Challenges for Engine Oils



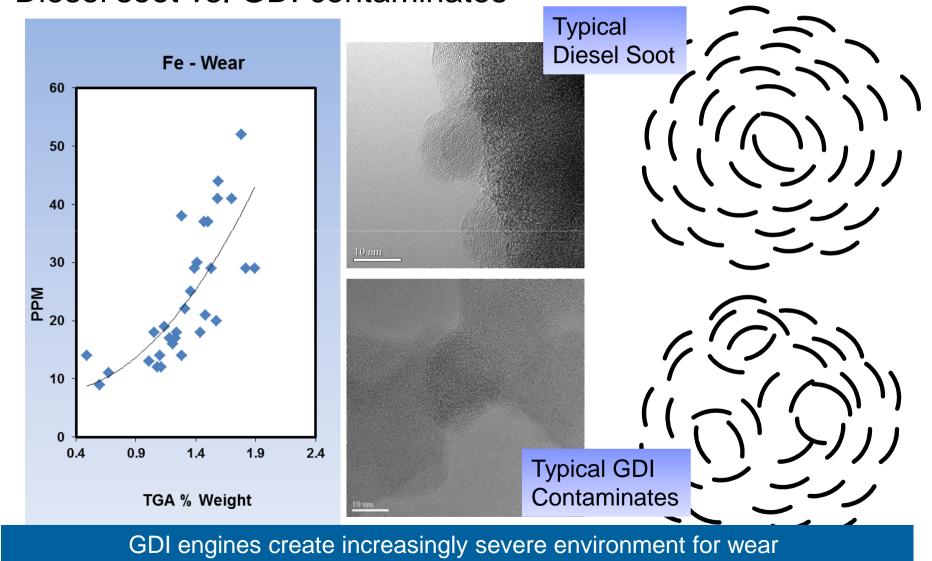
- Downsizing
 - More torque from a downsized engine means higher loads on smaller bearings – a challenge to the lubricant film strength



Downsizing leads to the need for increased wear protection



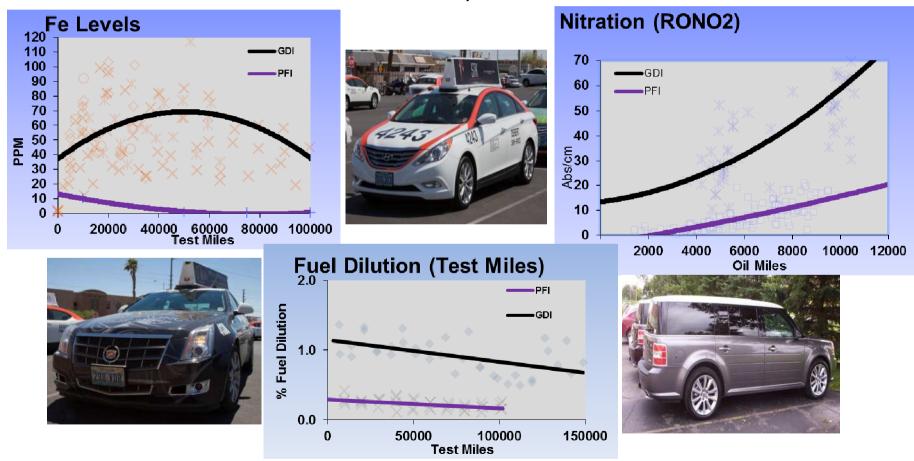
TEM - Visual Comparison of Lubricant Drains: Diesel soot vs. GDI contaminates





Field Testing Summary

GDI engines create an increasingly severe environment for lubricant Lubrizol has globally accumulated over 3 million miles on our lubricant formulations in GDI powered vehicles



GDI engines create increasingly severe environment for lubricant



The Changing Market: Vehicle Hardware Changes

Vehicle hardware change

Impact on lubricant technology

Indirect injection



Greater deposit protection and soot handling

Nonturbocharged



Greater protection against thermal degradation

Basic or no aftertreatment



Requirement for after-treatment compatibility

Changes in hardware lead to higher quality lubricant technology



Fuel Economy Improvement drivers for Brazil



New legislation for energy efficiency improvement standards for Brazil*

Fuel	Current Average Fuel Economy*, KMPL	Proposed Average Fuel Economy target (for 2017)*, KMPL
Gasoline	14.0	17.26
Ethanol	9.71	11.96

- New tax incentives* introduced for improvements in fuel economy for Brazil
 - 15.46% improvement in fuel economy (2017) → up to 1% IPI tax credit
 - 18.84% improvement in fuel economy (2017) → up to 2% IPI tax credit
- Incentives & new standards can influence changes in technology towards GDI engines for Brazil
- GDI engine models already introduced/ being introduced to Brazil & are expected to grow
 - Examples: VW Passat; Peugeot 3008; Hyundai/ others?

* Source : INOVAR-AUTO energy efficiency rules – October 2012



GDI Sludge Concern with Low Quality Lubricants/ Fuels







Low tier oil: High temperature oxidation drives viscosity increase and sludge deposits







High tier oil: No significant sludge deposits

Issues of concern for Brazil & other emerging markets
Impact of lubricant quality – misapplication of lubricant?
Impact of ethanol / other bio-fuels?
Impact of severe operating conditions?
Impact of "stop & go" city operation; fuel dilution?
Impact of drain interval?

"Higher Performance" lubricants are required for new GDI Engines



Passenger Car Motor Oil Global Market Improving Fuel Efficiency



 Engine oils both enable and directly contribute to improving fuel efficiency



Enabler

 Providing high performance robustness that allows changes to engine design technology without impacting fuel economy



Direct Contributor



The roles are interlinked



Summary

- Legislation focused on reducing CO₂ (GHG) Emissions and improving
 Fuel Economy → significant penalties for non-compliance
 - Primary drivers for move to GDI/ T-GDI technologies for new gasoline cars worldwide
- New GDI/ T-GDI engine technologies require high performance lubricants
 - Much higher power densities → higher thermal and oxidative stress
 - Lighter viscosity grade for fuel economy →Increased need for wear protection
 - Turbo charger protection needs → higher thermal and oxidative stress
 - Higher level of abrasive contaminants → better wear protection needs
 - After treatment devices → elemental limits on lubricants
- Need to upgrade the lubricant quality significantly to address <u>Durability</u> concerns with:
 - Higher overall performance needs
 - Lighter viscosity grades (0W-xx / 5W-xx)
 - Higher quality base oils (Group II and Group III)
 - New additive technology





Lubrizol

With you every step of the way.