



# ImFlow – Policy based Traffic Management

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# Imtech Traffic & Infra



**URBAN MOBILITY  
MANAGEMENT**



**INTER-URBAN MOBILITY  
MANAGEMENT**



**OBJECTS  
(BRIDGES, TUNNELS, LOCKS)**



**TRAFFIC MANAGEMENT  
CENTERS**



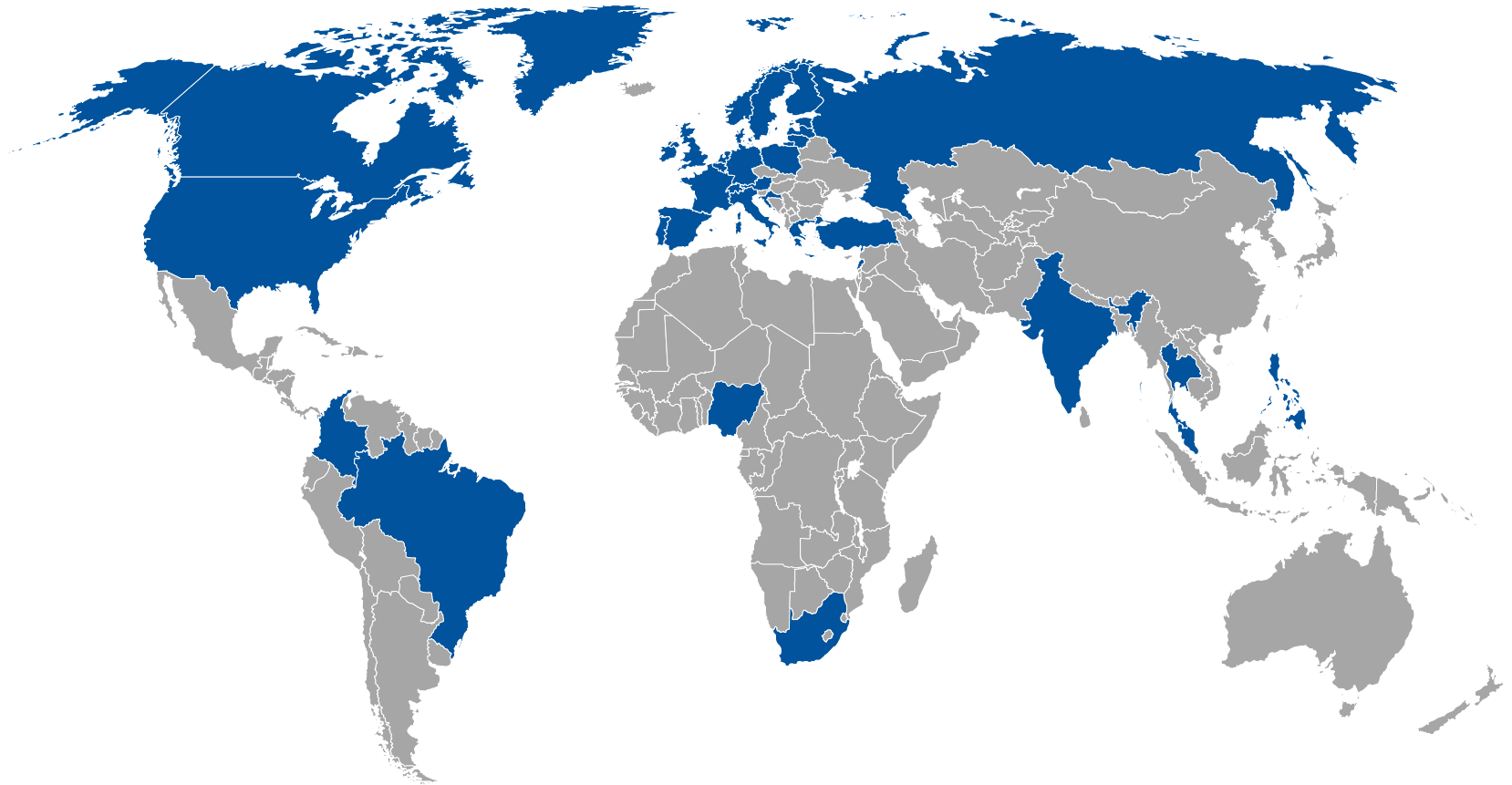
**PARKING**



**PUBLIC LIGHTING**



## Imtech Traffic & Infra > world wide activities





# Challenges in Traffic Management

## Traditional challenges

Maximising use of current infrastructure

Balancing conflicting traffic flow demands

Providing predictable journey times

Adaptability to policy changes

## Environmental challenges

Reducing CO<sub>2</sub> emissions

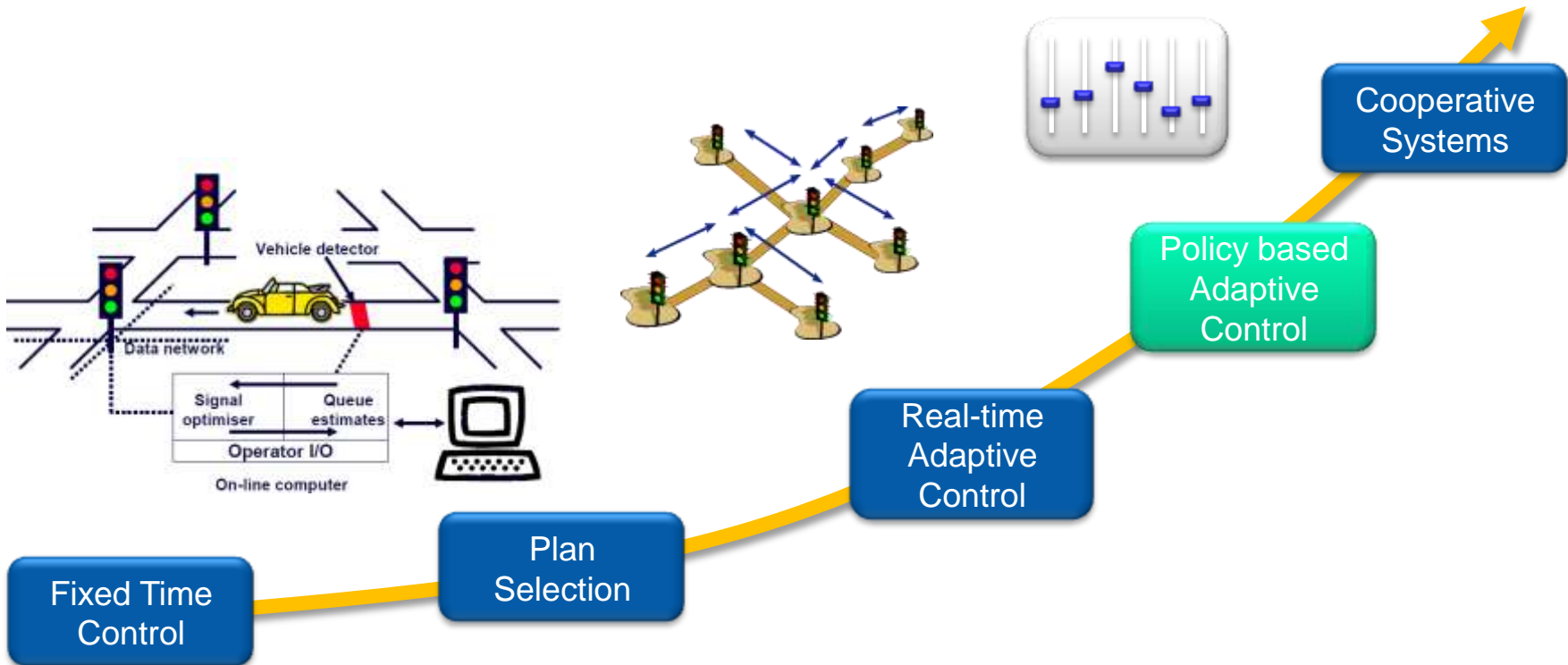
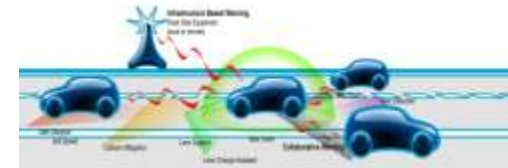
Reducing health-affecting emissions

Encouraging use of low-emission transport

Balancing priorities



# History and Innovation in Urban Traffic Control





# ImFlow

## Next generation UTC System

### Isolated intersections

- Providing real-time adaptive control

### Adaptive networks (areas)

- Real-time optimisation of traffic flows at network, route and intersection level
- Conditional public transport priority

### Metropolitan cities

- City divided in areas





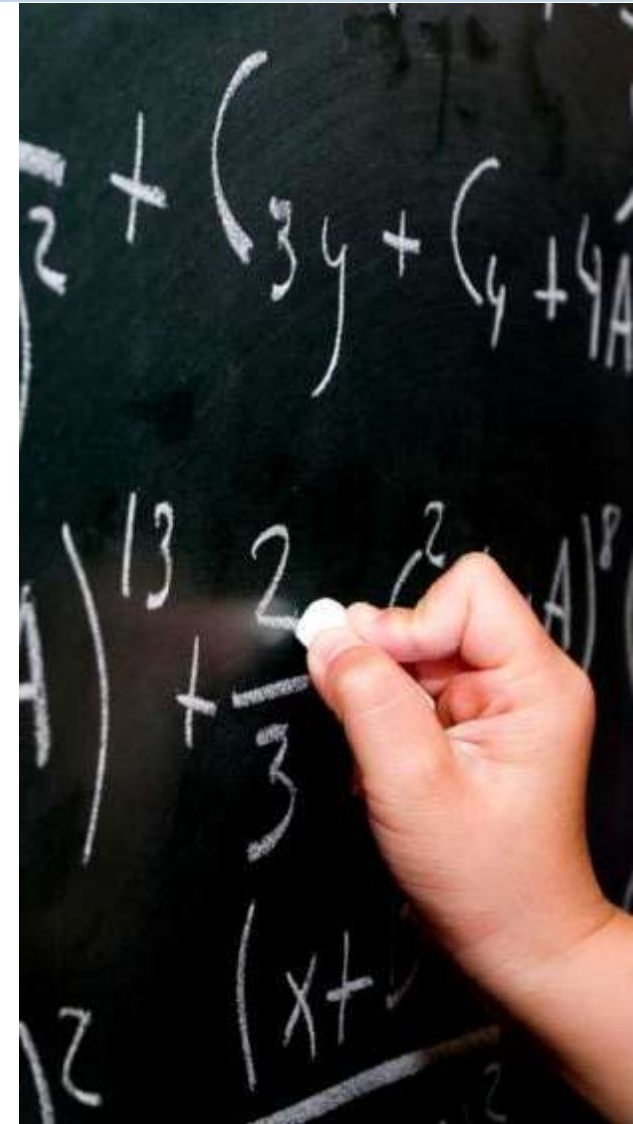
## State-of-the-art adaptive algorithm

### Multi-criteria optimisation:

- Vehicles
- Pedestrians, Cyclists
- Public Transport
- Emergency vehicles
- Heavy trucks

### Multi-level optimisation:

- Network
- Route
- Intersection







# Management of priority vehicles

## Emergency services

- Absolute priority for fire-brigade, ambulances and police

## Public Transport

- Conditional priority to optimize PT services and minimize impact on traffic flows

## Commercial Fleets

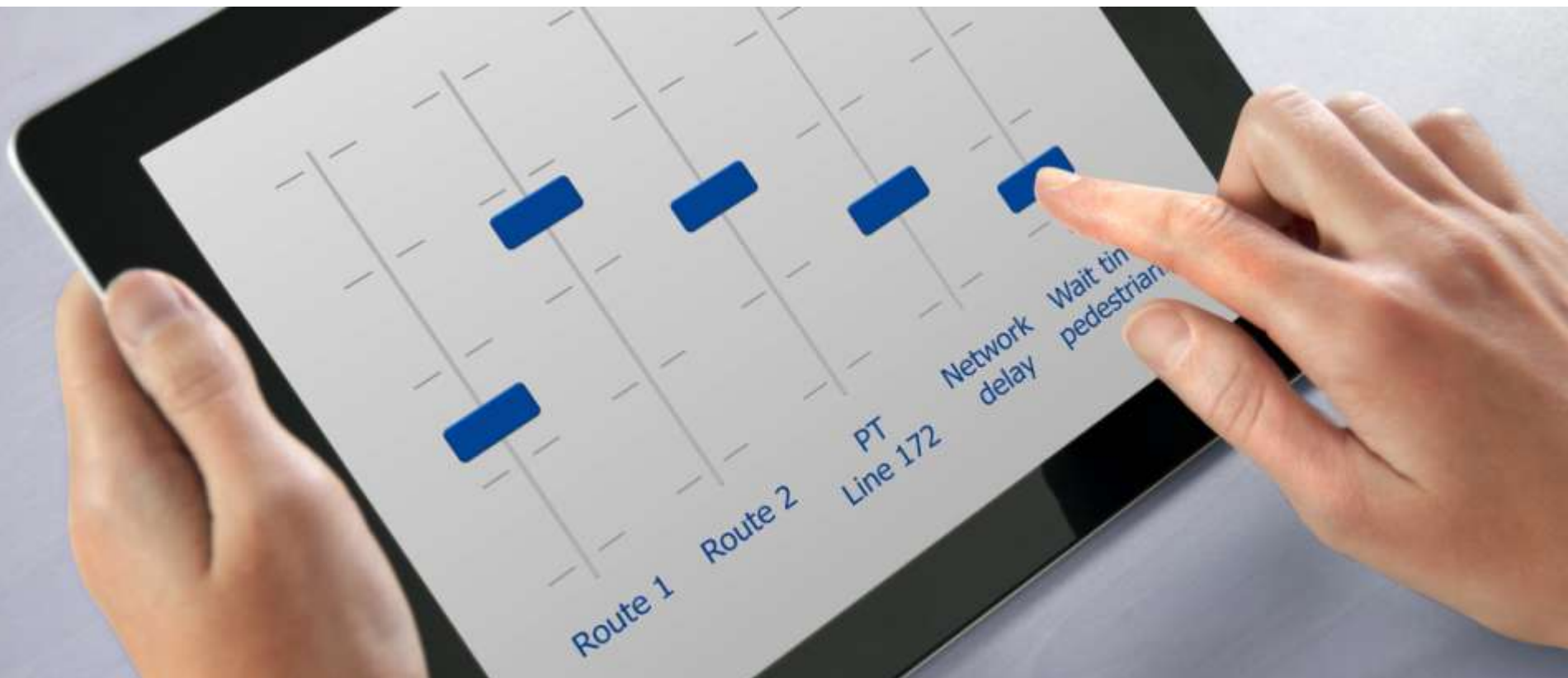
- Priority to encourage Eco-driving for heavy trucks (using cooperative technology)






## ImFlow – Closing the gap

Real-time optimisation based on user defined policies  
Superb traffic performance



A nighttime photograph of a multi-lane road with traffic. The scene is illuminated by streetlights and the headlights of cars. The road has white lane markings and a large white arrow pointing right on the pavement. The background shows trees and buildings.

# ImFlow Pilot – Helmond Kasteel Taverse

**Operational since September 2011**



# Simulation results – ImFlow versus UTOPIA

Evening rush hour

Average [s]	ImFlow	UTOPIA	Improvement
Network delay	45	59	24%
East-West delay	17	34	50%
East-West travel time	77	93	17%
West-East delay	21	21	0%
West-East travel time	112	112	0%



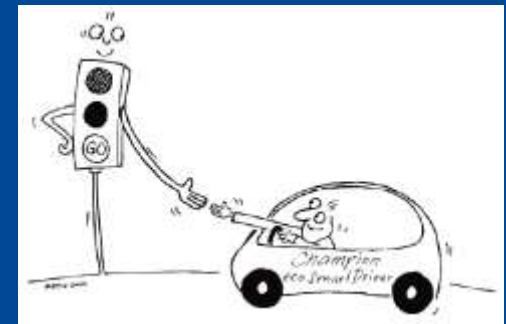
# Policy based traffic management with cooperative technology

## Interaction between individuals & traffic management systems

- Drivers help to effectuate the policies

## Positive influence on emission levels by

- Avoiding acceleration, stops and congestion
- Promoting 'eco' driving behaviour
- Biasing modal split towards low emission modes





## ImFlow - Freilot - Eco-driving

### Policy

- Give priority to 'heavy' vehicles to encourage eco-driving

### Why

- Acceleration for heavy vehicles is expensive  
0,3 – 1,0 litre fuel to accelerate from 0 to 70 km/h



Co-funded by the EC





## Our contribution to a smart and sustainable city


### Reduces:

- Congestion
- Travel time
- Fuel consumption
- Emissions

### Improves:

- Traffic flow
- Public Transport services
- Safety
- Accessibility



A nighttime photograph of a city street intersection. In the foreground, a traffic light pole is visible with a bright green light glowing. To the right, a traffic light shows red and yellow lights. The background features several tall, modern buildings with illuminated windows, and a Ferris wheel is visible in the distance. The overall scene is lit with city lights, creating a vibrant urban atmosphere.

**Thank you for your attention**

**Imtech Traffic & Infra  
Total Solutions Partner**